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ADITI

News

News Letter issued by Association of Dental Industry & Trade of India

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UPCOMING EVENTS :

IDEM SINGAPORE
8-10 April 2016

INTERNATIONAL CONFERENCE AND
EXHIBITION
April 18-20, 2016,
The Oberoi, Dubai, UAE

WORLD ENDODONTIC MEETING
Cape Town, South Africa
3-6 June, 2016

FAMDENT CONF/DENTAL SHOW MUMBAI
3-5 June, 2016

ASIA PACIFIC DENTAL CONGRESS,
HONGKONG
17-19 June, 2016 Hong Kong Convention
And Exhibition Centre

12 EUROPEAN LINGUAL ORTHODONTIC
CONGRESS, ATHENS, GREECE
30 June - 3 July, 2016

JAPAN 2016 DENTAL CONFERENCE,
KYOTO JAPAN
09 April - 16 April, 2016

MALAYSIA INT DENTAL SHOW/CONF,
MALAYSIA
28-31 July, 2016

FDI, POZNAN, POLAND
7-10 Sept 2016

IDRR DENTAL SHOW, NIHMANS,
BANGALORE
3-4 Sept 2016

EXPONENT MUMBAI
1-2 Oct. 2016, CIDCO, Vashi

EXPONENT BANGALORE
22-23 Oct 2016, BIEC Tumkur Road,
Bengaluru

51 ORTHODONTIC AND 8 WORLD
IMPLANT ORTHODONTIC CONF,
GOA, INDIA
3-6 Nov 2016

Message from The Head Office Bearers

What a triumph! The Expodent International India 2015 has concluded last year and we would like to bring forward the sheer delight and enthusiasm and the success of this show. Our largest annual dental meet, was attended by more than 17500 delegates with above 650 Booths!!! Everyone was buzzing it on the social media and were truly delighted and enjoyed to be part of it. We couldn't agree more that the Organizing Committee, was outstandingly impeccable and for someone who knows the amount of organizational work and true sacrifice that is needed to pull off an event as large like this. We, at the Head Office would like to congratulate all of you for making it such a success. Indeed, the Expodent International India has surpassed all our expectations and hopes, especially the many challenges the association is facing in the year 2016. However, all these will be meaningless if all the hard work were not translated for the benefit of our members.

In this Issue we have brought you some more news about various activities being conducted by all Zones. We bring to you decisions and discussion points of various meetings which have been held in the last quarter. We bring to you an Updated Aditi Website www.aditidental.co.in. The website boasts of a modern approach divided into many newer sections. An easy downloadable ADITI New Membership Form is now available on the website. A select few issues of ADITI Magazines are also now available on the website. Besides this we are providing List of all Members Zone wise and shall be uploading proper details of all members on our website for easy access for inter Zone Member information. The new responsive dynamic website can also now be viewed on your smart phones and iPads.

We are also trying to bring in a lot of reforms for our Association and of which we shall be writing to all Members asking their opinions about some of the latest issues that are related to the Members. The Constitution Amendments Committee is working on the various aspects of refining our Constitution. Then we would like to understand the problems that our fellow traders are facing due to self appealing policies of various Multi National Companies having operations in India. It is inform all of you that we are looking into various other issues such as Duplicate materials, Selling spurious dental goods etc. which are plaguing our industry and which needs to be brought into control immediately. These are just a few of the initiatives and projects that our Association shall lead. Whatever your purpose or desire, We are sure that we will try to assist in every possible manner.

Finally we are having our Annual General Body Meeting on the 26th of March 2016 and we would sincerely request all of our members to come in full strength and in unison to fulfill our duties and responsibilities to the association by attending the AGM in Kolkatta.



Dr. B. S. Shetty
President
ADITI



Shammi Gumbhir
Hony. Secretary
ADITI



Rajiv Seth
Chairman
EII & IPP ADITI



Rajesh Seth
Hony. Treasurer
ADITI



Karan Bir Suri
Editor
ADITI



Amitabh Sachdeva
Joint Secretary
ADITI

Gearing up for all new horizons

Activities from CEC Meeting

The 2nd CEC Meeting was Held at Hotel Abhimaani Vasathi, Bengaluru on the 16th of October 2015. Many points were discussed during the 2nd CEC Meeting pertaining to matters of the Zones as well as the Head office.

It was decided to appoint Mr. Ajay Singhal as the Internal Auditor of ADITI Head Office, ADITI Zones and All Expodents. Mr Ajay Singhal would act as an Internal Auditor and guide all Zones, Head Offices and Expodents to formulate processes and guidelines to make ADITI more accountable.



Mr. Vijaya Kumar, President South Zone has informed that they have removed 10 Members from the Zones for having defaulted in their Annual Subscription Fee. Similarly 2 Members from the North Zone and 1 Member from the East Zone have also been removed from the ADITI Members List.



It was also discussed during this meeting of bringing all Expodents under the Head office and that all Accounts also should be handed over to the Head Office.

The 3rd CEC Meeting was held in Lucknow on the 13th of February 2016 at Hotel Comfort Inn. The main Agenda in this Meeting was to discuss the problems being faced by ADITI Members from various MNCs' operating in India. A lot of points were discussed and ideas were shared during the CEC Meeting on this Agenda and it was decided to send a Mail to every Member and enquire about the problems that they are facing when doing business with Multi National Companies operating in India.

A Report on the recently Concluded Expodent International India 2015 was presented by the Chairman Mr. Rajiv Seth. He informed that as the demand for number of booths has increased manifold, there is plan to increase the number of halls. So a proposal for including Halls Numbers 8, 9 & 10 was also taken into consideration along with the existing halls. Dr. Shetty thanked Mr. Rajiv Seth for his report. The members present applauded the great efforts put in by the EII Chairman.



The other agendas to be discussed during this CEC were Report on Expodent Kolkata & Bengaluru. Further actions on Report submitted by our Internal Auditor Mr. Ajay Singhal, and to decide specific steps or actions to be taken for internal auditing of all ADITI Expodents, ADITI Head Office and ADITI Zonal Offices.

Expodent International India 2015



EXPODENT international India 2015 was a huge success. During the last CEC Meeting held in Lucknow, Dr. Shetty informed that he was very proud to be associated with the EXPODENT International India. Mr. Rajiv Seth, Chairman Expodent International India informed that there was an approximate 17500 plus footfall during the 3 days of the EXPODENT international. Mr. Rajiv Seth thanked all the Office Bearers and the Core Committee members for their support during the EXPODENT international. He informed that he was very thankful to Dr. Shetty for his support and also

that Dr. Shetty was the brain behind the starting of the EXPODENT in 2005. Mr. Rajiv Seth informed that apart from small minor incidents, the Exhibition overall was a grand success. He further informed that due to the Excellent Response of the Expodent international India and the demand for Booths having generated a shortfall, So a proposal for including Halls Numbers 8, 9 & 10 was also taken into consideration along with the existing halls. Also, the New Dates for the Expodent International India 2016 are 23rd, 24th & 25th of December instead of the previously proposed dated.

We must appreciate the tremendous amount of efforts that are being put in by Chairman Mr Rajiv Seth and his Team In making the Expodent International India the mother of all Expodents. The planning has already started for the EI 2016 and we at the Head Office really hope that all of you by now would have either sent in your Stall Bookings with Advance Payments as 15th of March was the last date to submit the Forms. Also, Members who are not Exhibiting, please do block your dates and reserve your Hotels / Air tickets accordingly.



Activities in North Zone



The President Mr. R.K. Jain and Hony Secretary Mr. Harish Arora informed that the Total membership of the Zone is now 172 Members. There have been many new application received for Membership but these are all put on hold and decision will be taken on these New Membership in the next ZEC Meeting. In Total 1 ZEC meeting has been held in the last Quarter although Unofficially the Core Members of the ZEC have met many times so as to discuss the well being and upcoming activities of the Zone.

In one the ZEC Meetings, it was decided to have a Members Directory for the Zone which was unanimously accepted by all. All ZEC members were assigned the duty of getting details from all Zonal Members. The directory shall contain the Name, Address, Email, Phone Number and Nature of business of each member. The directory will be ready by the end of June 2016.

ADITI North Zone has successfully organized Expodent at Chandigarh. Participants from all over India had displayed their products and the response was very encouraging.

After the great success of North Zone Expodent 2015, it has been decided to hold this year EXPODENT North Zone on the 10th & 11th of September, 2016 at the same venue, Palm Resorts. Further this year it is planned to increase the number of booths from 155 to 190-200 so as to accommodate more members of ADITI those are interested to showcase the product. The Brochure will be published and circulated in April 2016.



It is also informed that income of the Expodent 2016 was more than our expenditure. Therefore it was decided to pass on the benefits to the participants, accordingly each participants were given refund of Rs. 6,400/- (Approx.) for each booth.

Congratulations to Organization Committee.

Team of North Zone

President	:	Mr. R. K. Jain	9811224394
Vice President	:	Mr. Anil Seth	9818201457
Hony Secretary	:	Mr. Harish Arora	9811328317
Treasurer	:	Mr. Avneesh Bansal	9312439450

Activities in South Zone



South Zone President Shri J. Vijaya Kumar has sent us the following report of various Activities Conducted in the South Zone.

We have moved to one more quarter of a year so swiftly, just got reminded about this by our Editor. In this period we have been filled with activities. The first activity to take place in our Zone was the Grand Bangalore Expodent which was held on 17th & 18th of October at Bangalore

International Exhibition Centre, Bengaluru. The Head Office Bearers along with the Zonal Office Bearers inaugurated the Expodent Bangalore. The event was made a Grand Success due to the continued guidance by Chairman and our National President Dr. Subashchandra Shetty & Organising Secretary Mr. K. Rajendra with excellent inputs from a well balanced core-committee members, who accumulated their Ideas in making this event a Huge Success. Also great efforts from all Members from all Zones who participated as Exhibitors were hugely appreciated.

After the event, Chennai was struck with the Floods which were one of the worst in the last 101 years. A large section of people in the coastal districts of Tamil Nadu were affected very badly. Our zone under the Leadership of Dr. Subashchandra Shetty have decided to rehabilitate few schools in the worst affected region which has been partially or totally damaged due to the floods.



Regarding the school project, we visited as a team on 24/02/2016, led by Mr. J. Vijayakumar, President, South Zone, Doctor from the Govt Hospital, Area Coordinator & Mr. Sreenivasan. We visited 2 schools

which are situated 82 kms from Chennai. First School we visited is in Thimmur Village and the Second School is in Punnapattu Village both situated in Thirukazukundram, Kancheepuram District. Due to the floods, the students have lost their books and the schools lost their furniture, computers and other valuable belongings. We gave a report on the school rehabilitation program to the Head Office and our Head office President Dr Subashchandra Shetty & team have agreed to do the best that can be done from ADITI's Side.





One of our Senior Member as well as our Zonal Executive Committee Member Sri B.K.Soni passed away on 1st January 2016. He actively participated in all zonal activities and he was in the panel as core committee member for the Expodent Bengaluru 2015 . Our

Heartfelt Condolences to the Bereaved Family. The untimely demise of Mr. Soni is certainly a big set back to ADITI.



As planned, the Expodent Chennai was organised on 6th & 7th of February 2016 by the Aditi South Zone core committee team. After the Flood situation our team felt it may have an adverse effect on the Expodent Chennai.

Organising Secretary Mr Natrajan made all efforts to market this event in the entire South Zone. Our Treasurer Mr. Mohana Krishnan was coordinating with the colleges in and around Chennai for a better reach. All regional co-ordinators and core committee members contributed very well for the success of this event. First time the event was covered by our regional TV channel New7 Tamil and it was propogated for every 2 hours by the channel on 6th full day and on 7th first half of the day. On Sunday 7th February the 2nd day of the event the walk in dental fraternity was very high and the front office registration staffs were having a tough time in registering the visitors. The overall response was very good.



Team of South Zone

President	:	Mr. J Vijaya Kumar	9841033421
Vice President	:	Mr. M. Naved Ali	9949992186
Hony Secretary	:	Mr. Natrajan	9843044140
Treasurer	:	Mr. Mohana Krishnan	9841298198

Activities in West Zone



The West Zone has sent us the following report of their Zone which they would like to share with everyone.

The West Zone has held a few ZEC Meetings in the past where many issues pertaining to the working of the Zone were discussed. The New Membership were also discussed and a couple of new applications were forwarded to the Head Office for their consideration as these new applications had some issues which needed the Head Office decision.

West Zone informed that the Strength of the Zone is now at 176 and they are welcoming more New Rightful Members in to the Association. The following new Members were added in the last One year:



- ✦ Septodont Healthcare India Pvt. Ltd
- ✦ Misha Corporation
- ✦ Mdp Insustries
- ✦ Sejal Enterprise
- ✦ 3t Trading Corportion
- ✦ Skydent Surgical Corporation
- ✦ Sheetal Enterprises
- ✦ Anand Distrubutors
- ✦ Amrit Pharma & Surgicals



The West Zone has concluded "Expodent 2015 Mumbai" on 3rd & 4th of Oct' 15 at NESCO. There was an Excellent Response to the Expodent Mumbai by both Dentists and Dealers. West Zone would like to Thank all participating Exhibitors for their faith & support for the same.

West Zone also organized a Lecture Program for empowering the members of ADITI west zone, in Chembur on 16th January 2016 by "Master Mind", the goal of such programme is to create confident & responsible ENTREPRENEURS. It was a very well attended & all the members attending are looking forward to continue with these type of activity in future also. There was a good participation from the Members of the West Zone for the Lecture.

West Zone is planning to hold the 4th ZEC & 28TH AGM very soon on 12th of March at Jadavgadh, Pune with overnight stay for members who shall be attending the same.

Team of West Zone

President	:	Mr. Milind Mirashi	9822793001
Vice President	:	Mr. Nitin Somaiya	9821314325
Hony Secretary	:	Mr. Jitin Doshi	9843044140
Treasurer	:	Mr. Homavand Jehangir	9820647567

Make In India



We are Starting a New Section "MAKE IN INDIA" and shall now be highlighting One Indian Manufacturer in every Issue. We shall be showcasing some information from an Indian Manufacturer in a small but effective manner. So we decided to start with our very Own President Dr. B.S. Shetty's Confident Dental Equipment, who are the Pioneers in the Manufacturing of all Dental Equipments here in India and Exporting Worldwide. We did request Dr. Shetty to send us a write up of his Company and the following is what we have received from him.

'Make in India' is the new buzzword today. With the Prime Minister's call to make India a manufacturing hub by inviting both domestic and overseas manufacturers to invest in India, making use of the



enormous pool of talent and resources that is available, indigenous manufacturing has got a tremendous boost. Thus the manufacturing scenario is seeing a vast array of start-ups emerging with their technologically equipped and qualified entrepreneurs set to make their mark on the industrial scene.



It would be worthwhile to pause here and take a backward glance at the years that have elapsed. Despite all the hurdles that have now become history, undoubtedly there have been pioneering individuals who have chosen to tread the path less trodden, overcoming not only professional obstacles, but even cynicism and downright discouragement. It is their belief in their capabilities, in the utility of their cherished goals and their commitment to their chosen field of activity that has seen them emerging as leaders and role models in their respective domains. One such remarkable individual is Dr. Brahmavar Subashchandra Shetty. Hailing from the coastal district of Udupi in Karnataka, known for its pioneers in banking, tourism, and medical fields, Dr. Shetty qualified as a Master's Degree Holder in Dental Surgery, after which he set up practice in Bengaluru. Exemplifying the adage 'where others just see and accept, the explorer plunges into realms unknown', Dr. Shetty noticed the difficulties in importing quality dental equipment, not to speak of the cost. "Why not manufacture them in India" asked the pioneer in him. Thus came into existence CONFIDENT DENTAL EQUIPMENTS which, from a small unit producing a few dental chairs, today stands as a behemoth, unrivalled for its capacity to produce world class dental chairs and dental laboratory and clinical equipments. Diversifying into medical equipments with its range of OT Tables, OT lights, ICU Beds and associated equipments, CONFIDENT DENTAL EQUIPMENTS produces components in-house, best-in-class finishing for durability and aesthetics, adherence to quality norms, deploying technology for standardization, all bearing the stamp of excellence.

A manufacturing facility that is simply awe inspiring not just for its vastness, but for the foresight that has gone into it, CONFIDENT DENTAL EQUIPMENTS stands as the brainchild of one indefatigable man, Dr. Brahmavar Subashchandra Shetty, who, nearly four decades ago, without even hearing of phrases like MAKE IN INDIA just followed his inner voice, forged ahead with zeal and optimism, invested not just his money, but his very being into his brainchild, reared it with the beads of sweat from his brows, nurtured it with care to make it into the shimmering star that it is today. That's CONFIDENT DENTAL EQUIPMENTS for you!



EXPODENT

INTERNATIONAL INDIA



REGD. NO. S/20884 OF 1990

For more details please log on to
www.expodent-india.com

Organized by :
**Association of Dental Industry
& Trade of India**

23rd, 24th, 25th,

December - 2016

Hall No. 8, 9, 10, 11, 12, & 12A

**Venue :
Pragati Maidan
New Delhi, India**



*India's Biggest
Dental Exhibition*



ENTRY FREE