

Welcome to the Biggest Dental Exhibition of India



REGD. NO. S/20884 OF 1990

# EXPODENT

2019

MUMBAI

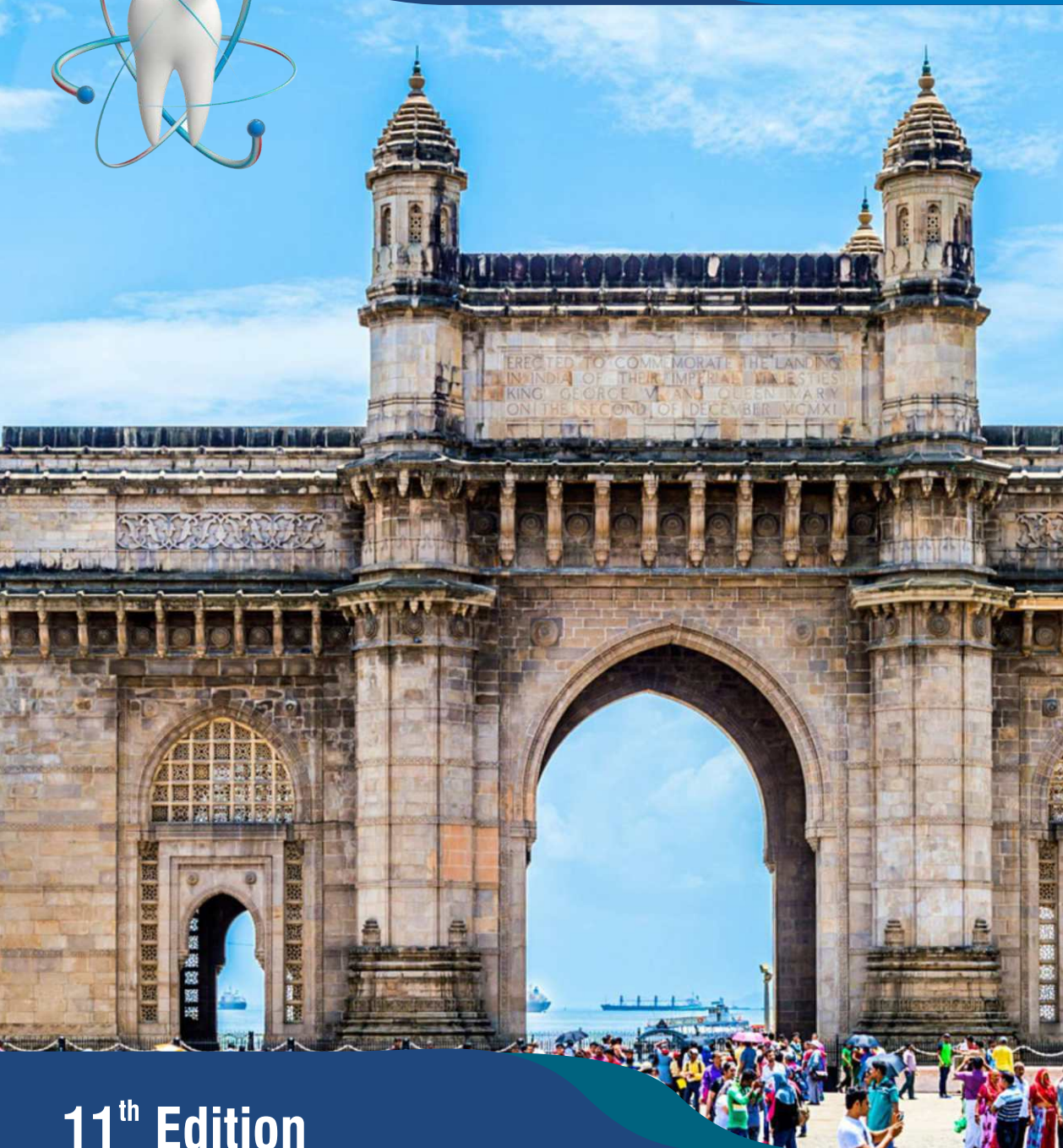
12<sup>th</sup> & 13<sup>th</sup> October - 2019



Balancing Trade and  
Dental Profession

**ENTRY  
FREE**

Venue: **Bombay Exhibition Centre**  
NSE Exhibition Complex, Goregaon



Free Entry



300+ Stalls



Product Showcase



Special Offers

**11<sup>th</sup> Edition**

[expodentmumbai@aditidental.co.in](mailto:expodentmumbai@aditidental.co.in)



Organized by: **Association of Dental Industry & Trade of India - West Zone**  
For more details please log on to **[www.aditidental.co.in](http://www.aditidental.co.in)**

ADITI

HEAD  
OFFICE



**Dr. B. S. Shetty**  
Hon. President



**Mr. Shammi Gumbhir**  
Hon. Secretary



**Mr. Rajesh Seth**  
Hon. Treasurer



**Mr. Biren Patel**  
Editor and Co- chairman



**Mr. Rajinder Mathur**  
Chairman EII



**Mr. Rajiv Seth**  
Central Observer & Advisor



**Mr. Mikil Baval**  
Jt Secretary & Regn in-charge

ADITI

WEST  
ZONE



**Mr. Dilip Valimbe**  
President West Zone  
Organizing Chairman



**Mr. Rohan Kale**  
Vice President West Zone  
& Co- chairman



**Mr. Sameer Baldota**  
Secretary West Zone



**Mr. Nilesh Bajaj**  
Treasurer West Zone

EXPODENT  
MUMBAI  
2019

ORGANIZING  
COMMITTEE



**Mr. Darshan Patel**  
Jt. Secretary West Zone



**Mr. Sanjiv Puri**  
Organizing Secretary



**Mr. Rajnish Verma**  
Co- chairman



**Dr. Bhavin Patel**  
Printing Co Ordinator



**Mr. Hemant Palande**



**Mr. Jignesh Sheth**



**Mr. Shadab Syed**



**Mr. Firoz Merchant**  
Central Observer & Advisor



**Mr. Bharat Thakkar**  
Advisor



# INVITATION

Esteemed Colleagues and Dear Friends,

On behalf of the organizing committee it gives us immense pleasure to invite you to exhibit at the Expodent Mumbai 2019. This mega event will be held on 12th and 13th October 2019 at Bombay Exhibition Center, NESCO Mumbai.

This event has become an annual must attend feature on the dental industry and trade calendar of India. With its presence in all the major Indian metros, EXPODENT is an eagerly awaited event, primarily due its focus on global technology and innovations. Bringing in the global best practices to the Indian dentistry sector, providing back-up information and support, creating a forum for mutual discussions and interactions has always been the hallmark approach of ADITI.

Mumbai, the economic capital of India is a frontrunner in contributing to the country's GDP and sets the benchmark for the dental trade too. With Maharashtra State leading the Western zone in the number of dental professionals and dental trade entrepreneurs. This edition of EXPODENT also promises to be an exciting event with something of interest for everyone.

Thus it is that, on behalf of ADITI we extend a warm invitation to all of you to attend EXPODENT MUMBAI-2019 to see, learn, upgrade your knowledge, share your thoughts and make this a grand successful event. Enclosed you will find the 2019 Exhibitor Prospectus containing details of the exhibit space, floor plan, Promotional opportunities along with the Rules and Regulations.



**Dr. B. S. Shetty**  
President - Head Office



**Mr. Dilip Valimbe**  
President West Zone  
Organizing Chairman



**Mr. Sanjiv Puri**  
Organizing Secretary

# EXPODENT

2019 MUMBAI

## Conference Secretariat

EXPODENT MUMBAI 2019

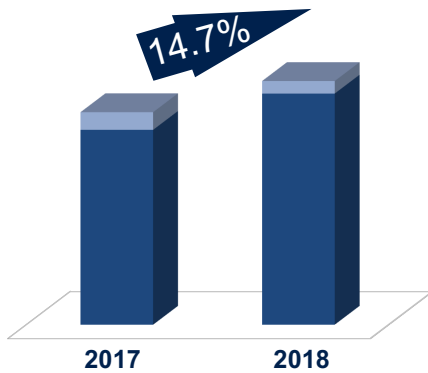
Add : C-111, Lajpat Nagar, Part-II, New Delhi - 110024

Email: [expodent.mumbai@aditidental.co.in](mailto:expodent.mumbai@aditidental.co.in)  
[expodent\\_india@yahoo.com](mailto:expodent_india@yahoo.com)

Tel: +91-11-4172 2123 / +91-11-2981 0201  
+91 9958219356 - Bhushan

Mob: +91 9820456516 - Sanjiv Puri (Organizing Secretary)

# GLIMPSES FROM THE PAST



Since the inception of EXPODENT MUMBAI, it has served as a platform for manufacturers, importers, traders, clinicians and technicians to exchange ideas and conduct business. The show has grown to become a must attend event for all dental professionals with attendees from not just the region but at the national and international level. Just last year saw an increase in registered delegates of close to 15%.



● Clinicians



● Technicians



● Trade Visitors





# INFORMATION



## Exhibition Schedule

Date	For Visitors	For Exhibitors
11 October 2019	N. A.	18.00 - 23.59
12 October 2019	10:00 - 18:00	08:00 - 18:30
13 October 2019	10:00 - 18:00	09:00 - 18.30



## Conectivity

**Car :** Take the exit for NESCO on the Western Express Highway at Goregaon

**Train:** Goregaon Station or Ram Mandir station on Western Line of Mumbai Suburban Railways

**Bus :** Mahananda Dairy Bus Stop : 40LTD / 123AC / 125AC / 225 / 226LTD / 309LTD / 348LTD / 349 / 40LTD / 448LTD / 449LTD / 458LTD / 459LTD / 461LTD / 469LTD / 470LTD / 488LTD / 491LTD / 498LTD / 523LTD / 524LTD / 525LTD 706LTD / C-60EXP / C-71EXP / C-72EXP

**Flight :** Mumbai Chatrapati International Airport



## Location

Hall 3 , NESCO,  
Goregaon East, Mumbai, Maharashtra 400063



# EXHIBITOR SPACE

Reserve your participation at the EXPODENT MUMBAI 2019 spanning over 7,000 sqm of exhibition space and take advantage of a reconfigured layout that will allow for a more productive and interactive showcase areas. Choose from a range of Islands or standard shell scheme booths

## Details of Shell Scheme

All Shell Scheme Booths are entitled to the following facilities for every 9Sqm

- ▼ Laminated Tables - 2
- ▼ Spot lights - 4
- ▼ Fascia with Name
- ▼ Fiber Chair - 2
- ▼ Wall to Wall Carpeting
- ▼ Plug point (5Amps) - 1
- ▼ Dustbin - 1
- ▼ Exhibitor Pass - 3
- ▼ Water bottles
- ▼ Food Coupons - 3



## Details of Island (Raw Space)

All Islands are entitled to the following facilities for every 9 Sqm

- ▼ Plug point (5Amps) - 1
- ▼ Exhibitor Pass - 3
- ▼ Water bottles
- ▼ Food Coupons - 3

Additional facility / Furniture Form will be sent to you along with Exhibition Manual.

## Tariff for Space/ Stall: Regular Rates

1. Shell Scheme Stall of 9 Sq. Mts. will be all inclusive package at ₹ 5,500/- per Sq. Mts.
2. Corner Stalls: ₹ 5,000/- premium would be charged extra per corner booth
3. Island implies Raw Space only
4. Loyalty Discount 10% Shall be given to the exhibitor up to the area allotted in 2018 / area taken in 2019, whichever is lesser
5. Foreign Exhibitors - US \$1,500/- (USD \$ One Thousand Five Hundred Only) per 9 Sq Mts for shell scheme (All Inclusive Package)
6. GST will be extra as applicable



# EXHIBITOR SPACE



## Facilities

- ▼ Sufficient Parking
- ▼ Clean Washrooms
- ▼ Generator Back up
- ▼ ADITI Members Lounge
- ▼ Automated Entry System
- ▼ CCTV Security Coverage
- ▼ Free Drinking Water
- ▼ Free Tea / Coffee
- ▼ Cafeteria



## Exhibitor Schedule


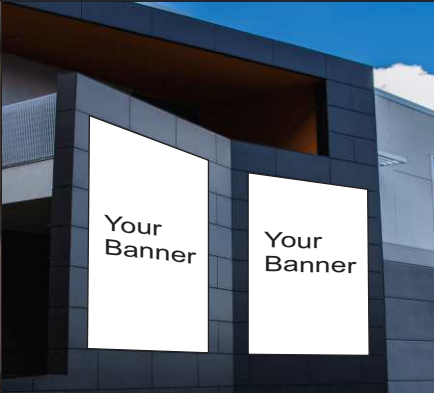

- |                          |                          |
|--------------------------|--------------------------|
| ▼ Possession of Stalls   | ▼ Surrendering of Stalls |
| Friday 11 October 2019   | Sunday 13 October 2019   |
| Raw Space - 00:00 hrs    | Raw Space - 18:30 hrs    |
| Shell Scheme - 18:00 hrs | Shell Scheme - 18:30 hrs |



## Promotional Opportunities

Expodent Mumbai 2019 offers you an opportunity to gain a competitive advantage through a multitude of promotional activities during the show to ensure multiple touch points and drive traffic to your booth. There are limited opportunities so be quick.

We are also offering exhibitors for the first time a dedicated area to showcase their products with audio visual aids. The space may also be utilized for demonstrations or hands on workshops.

Product Showcase	Banners & Signage	Advertising
		
45 Mins presentation slots in a designated area with screen and projector included  ₹ 10,000/- per slot	Onsite Outdoor Banner 3 x 4m ( W x H) ₹ 10,000/- per banner  Onsite outdoor Pole Banners 1.5 x 3m ( W x H) ₹ 5,000/- per banner  Onsite Indoor Banner [(1 x 3m) + (2 x 3m)] x 2 ( W x H) ₹ 15,000/- per banner	Advertisement in call brochure ₹ 8,000/- for half page ₹14,000/- for full page  50mm x 250mm Logo on Printed Floorplan Handout during show ₹ 5,000/-

- ▼ ADITI Members will be entitled to 30% discount on the published rates
- ▼ Above mentioned rates will attract an additional GST of 18%



REGD. NO. S/20884 OF 1990

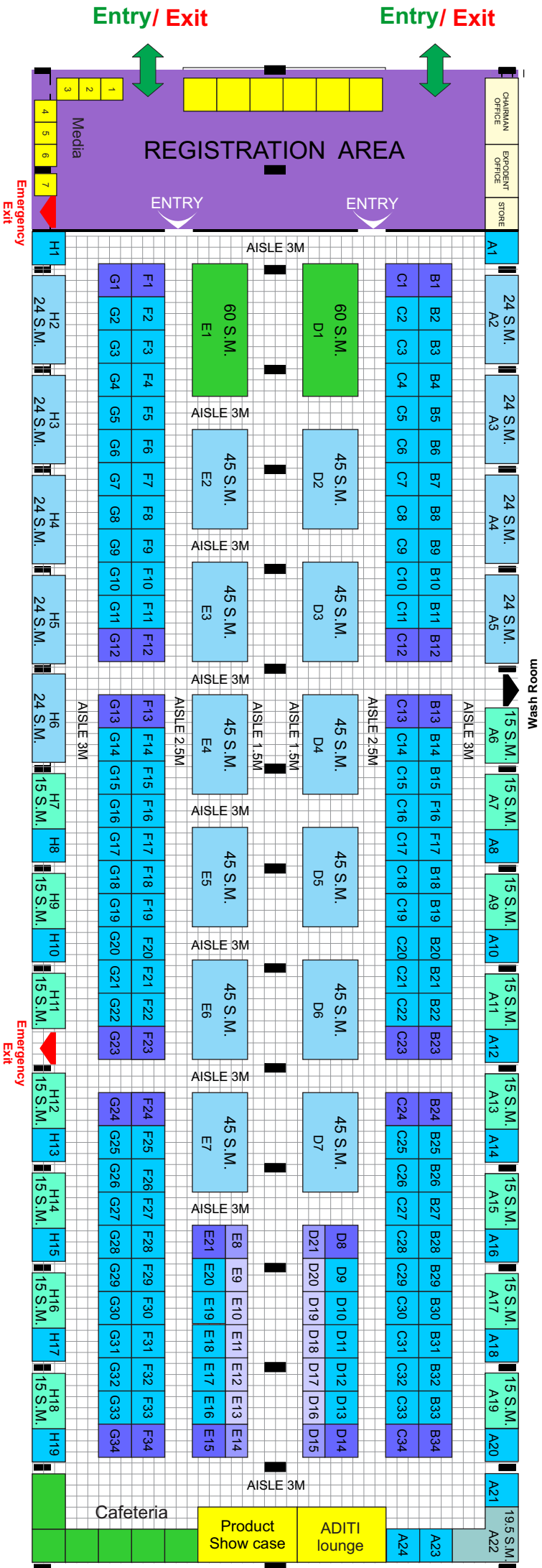
# EXPODENT 2019

## MUMBAI



Balancing Trade and  
Dental Profession

### STALL LAYOUT





# Rules & Regulations

01. All Exhibitors shall make the full & final payment on or before **5th October 2019**. The booking of the stall is liable to be cancelled if full payment is not received by the organizers. Space Booking Form after **20th July 2019** will be accepted with full payment only.
02. Exhibition materials will be allowed-in only if handling of the goods at the exhibition area materials accompany proper documentation.
03. Participants should contact "Expodent Office" and collect Registration badges on 11<sup>th</sup> October 2019.
04. In case of any dispute, the decision of the management committee of Expodent Mumbai 2019 shall be final and binding.
05. Verbal Communications should be avoided. Any verbal agreement, permission, approval or authorization is valid only if confirmed in writing.
06. The organizers will do their best to ensure supply by authorized contractors but shall in no circumstances the organizers will be responsible if such services cease to exist due to any reason.
07. Due to unforeseen circumstances like strikes, lockouts and any other or natural calamities, the organizers reserve the right to alter the date and duration of the exhibition or curtail, cancel or suspend whole or part of the exhibition. In such an event the exhibitor is entitled neither to rescind the contract nor claim any compensation or damages. In case of cancellation of the exhibition, the stall rental will be refunded to the exhibitor, after deducting expenses incurred on any additional services provided to exhibitors.
08. In addition to the above, the Exhibitor will have to abide by the general rules at the venue regarding safety, maintenance & use as enforced by the **NESCO** Exhibition Centre.
09. The organizing committee will make general security arrangements only.
10. The organizers can change or modify the plan without any prior intimation to any one.

## 1. Definition

- 1.0 "Organizers" means the Committee of Expodent Mumbai 2019.
- 1.1 Expodent Mumbai 2019 is responsible for the allocation of space and collection of funds.
- 1.2 "Exhibition" means the exhibition organized by the Organizers.
- 1.3 "Rules and Regulations" means those Exhibition Rules and Regulations as amended from time to time by the Core Committee.
- 1.4 "Exhibitor" means the sole Proprietorship/Partnership/or limited company whose Application and Contract for Exhibition Booth(s) has been accepted by the Organizers.
- 1.5 "Publicity Material" means the promotional gifts, catalogues, brochures, pamphlets and all and any advertising and publicity material whatsoever which an Exhibitor wishes to display, distribute or use at the Exhibition.

## 2. Eligibility to Participate

- 2.0 The Organizers have the absolute discretion in the admission of Exhibitors. Until an Exhibitor's application has been accepted in writing by the Organizers, no right to exhibit is granted. The Core committee reserve's the right to decline any application without giving any reason.
- 2.1 Exhibition space is licensed strictly to the Exhibitor for trade promotion only for the duration of the Exhibition. The Exhibitor is required to use the space allocated in a manner satisfactory to the Organizers both during the assembling and installation of the stands as well as the Exhibition. The organizers reserve the right to clear all or part of the space allocated to the Exhibitor at the Exhibitor's expense without notice if they are not satisfied with the way the space is being used. The Exhibitor shall have no claim or any refund in respect of the space or other monies paid.

## 3. Payment

- 3.0 The Organizing Core Committee reserve the right to demand an additional deposit at any time as a guarantee for the cost of actual or potential damage.
- 3.1 In the event that an application for space is not accepted by the Organizers, the rental paid shall be refunded to the applicant within 60 days from the date of notice of rejection of the application.

## 4. Cancellation or Reduction of Booth(s)

- 4.0 Cancellation or reduction of booth space must be made in writing to organizers.
- 4.1 No refund will be allowed against advance booking amount/reduction of Stall(s)/Island(s) space (i.e. ₹. 15000/-, US\$ 1500/- / ₹ 60000/- of the total amount payable against stall charges subject to receipt of full payment), if cancellation request is received after 15<sup>th</sup> August 2019.
- 4.2 Only 25% of the booth amount will be refunded for cancellation / reduction application received before 15<sup>th</sup> August 2019.
- 4.3 Any application received on or after 15<sup>th</sup> August 2019, no refund will be given (Subject to the decision by Expodent Mumbai 2019 Core Committee)

## 5. Space Allocation

- 5.0 The Organizing Core Committee have absolute discretion in allotting space to Exhibitors'. All decisions to such act shall be final and no request for change shall be entertained.
- 5.1 All Exhibitor(s) should vacate the Exhibition Hall by 23 hours (on 13<sup>th</sup> October 2019 Sunday). Any delay caused penalty by **NESCO** Exhibition Centre to Organizers / Expodent Mumbai will be transferred to the Exhibitor(s) who has to pay the penalty immediately.
- 5.2 The Exhibitor's license to exhibit at the Exhibition and to use the space or the stall scheme stand(s) licensed to the Exhibitor is personal to the Exhibitor and shall not be transferred, assigned, subcontracted or otherwise howsoever shared with any third party regardless of the relationship between the third party and the Exhibitor.
- 5.3 All stands and exhibits shall not exceed maximum floor loading limit of 0.5 tones per square meter & should not exceed 3.5mts in height
- 5.4 The Organizers reserve the right to alter or remove with notice and at the Exhibitor's expense any stand which differs from the approved specification or any stand that does not conform to the Organizers required standard or rules and regulations. The Exhibitor shall have no claim against the Organizers or their Organizers for any extra cost of replacing the stand to conform to the Organizers' specifications or delay resulting there from.
- 5.5 Exhibitors using their own stand constructions must coordinate and agree with the Organizers regarding all aspects of the erection, use and dismantling of such constructions.
- 5.6 Work of any kind carried out at the Exhibition venue must conform to the current local regulations in force and those specified by the Organizers. This applies to the Exhibitor, Organizers, Contractors and Subcontractors. The Organizers reserve the right to stop any work which contravenes any of the regulations and the Exhibitor has no claim against the organizers or their organization for any cost or delay resulting there from.
- 5.7 The suspension of stand or lighting from the ceiling structure of the Exhibition venue will not be permitted unless prior approval in writing is obtained from the Organizers.
- 5.8 Fixings to the surface of the floors to secure margin boards and other stands fittings will not be permitted unless prior approval in writing is obtained from the Organizers.

# Rules & Regulations

## 6. Fitted Stands

- 6.0 Fitted stands are provided by the Organizers' official contractor of a standard design. No variation of the fascia board, lettering and the fittings of the fitted stand shall be allowed unless prior written approval is given by the Organizers.
- 6.1 Build Height limit should not exceed 3.5 mts.

## 7. Custom built Stands on Raw Space

- 7.0 Plans and design proposals for booths must be submitted in triplicate to reach the Organizers for approval not later than one month before the Exhibition. Drawings submitted must be a reasonable scale of not less than 1:50, fully dimensioned and must contain information such as floor plan, stand elevation, fittings, and materials to be used, moving exhibits, audio-visual equipment weights and point loading of exhibits, no custom-built stand shall be permitted at the Exhibition unless the plans and design proposals have been approved in writing by the Organizers.
- 7.1 All custom-built stand material used and its construction must confirm to the rules and regulations of the Exhibition Centre and those of any public authority or department of the National or Local Government.
- 7.2 The transporting, assembling, dismantling and removing of custom built stands are the responsibility of the Exhibitor. All such work must be carried out according to the arrangements and within the time limits specified by the Organizers.
- 7.3 No duplex exhibit shall be permitted and no exhibit or part thereof shall extend or project beyond the space assigned to the Exhibitor.

## 8. Electrical Details

- 8.0 Only electricity can be used as a source of light or power in the Exhibition venue.
- 8.1 All electrical works shall be carried out at the Exhibitor's expense by the official contractor appointed by the Organizer. Design plans or proposals for electrical installation must be submitted to reach the Organizers for approval, not later than one month before the Exhibition. The Organizers may require amendments or variations to be made to the design plan or proposals before approving the same, or may withhold approval at their own discretion.
- 8.2 Applications for the supply of electricity must be submitted to the official contractor of the Organizers.
- 8.3 Electricity shall be supplied only through the Exhibition Centre's official contractor.
- 8.4 The hall will have 1 phase/220 volt & 3 phase/415V (+10%) supplies. Organizers will not be liable for any loss or damage arising from technical breakdowns or fluctuations in supply.

## 9. Use of Site and Safety, Restrictions and Requirements

- 9.0 Precautionary measures such as guards or other means of protection must be taken to protect the public from any moving or working exhibits. Such moving or working exhibits shall only be demonstrated or operated by persons authorised by the Exhibitor and shall not be left running in the absence of such persons. Display of such working moving exhibits must have the Organizers' prior written approval.
- 9.1 The use of laser products at the Exhibition requires prior written approval from the Organizers. Application for approval of such use must be submitted to reach the Organizers not later than one month before the Exhibition. The following measures must be adopted in all cases where lasers are demonstrated in the Exhibition: Appropriate goggles for Co<sub>2</sub> lasers must be available for the personnel staffing the booth and for any attendee who will be using the lasers.
- 9.2 All demonstrations of Co<sub>2</sub> lasers must be conducted in clear plastic boxes with all sides enclosed, including the top.
- 9.3 Appropriate plastic coloured cubicles must be available if any other type of laser is being used, particularly dye and argon lasers.
- 9.4 No laser equipment may be left unattended in operable condition; and a staff member must always be present at the booth during Exhibition opening hours.
- 9.5 Any proposed advertising or demonstration at the Exhibition must receive the Organizers' advanced approval in writing.
- 9.6 All audiovisual equipment must be of a noise level so as not to cause any inconvenience to other exhibitors or visitors. The Organizers reserve the right to appoint one or more exclusive audiovisual equipment suppliers where upon the Exhibitor shall be obliged to hire equipment from the exclusive supplier.
- 9.7 Publicity materials may only be distributed from the Exhibitors own stand. No advertising, demonstration or canvassing for business may be carried out anywhere else within the Exhibition venue. No exhibits or advertising signs shall be placed outside the confines of the Exhibitor's stand.
- 9.8 Gas filled balloons shall not be permitted in the Exhibition under any circumstances. Inflammable materials, such as jute, crepe paper, cardboard, corrugated board, natural fiber mats and inflammable plastic material, etc. shall not be used to construct or clad stand, nor for decorative purposes. Fabric materials draped on exhibition stands must be fire re-tarted.
- 9.9 The Exhibitor's stand must be manned by an authorised and competent representative of the Exhibitor at all times during the Exhibition. Such representatives must be fully conversant with the Exhibitor's products and services and shall be duly authorised to negotiate and conclude contracts for the sale of the Exhibitor's products or services. The Exhibitor shall ensure that the representative shall comply with these Rules and Regulations and with any and all directions which the Organizers or their organizers may give before or during the Exhibition.
- 9.10 The Organizers reserve the right to remove any exhibits or publicity material at the Exhibitor's expense which it considers in its absolute discretion to be hazardous, illegal immoral objectionable or not to confirm to the stand and setup of the Exhibition or not fall within the exhibit description of the Exhibition.
- 9.11 The Exhibitor warrants that the exhibits and package thereof and the publicity material do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise, and agrees to fully indemnify the Organizers and their Organizers and contractors against all costs, expenses and damages arising from any third party's claim of infringement by the Exhibitor and the Organizer of such third party's rights.
- 9.12 Stand assembling, installation and decoration must be carried out within the time limits specified by the Organizers. The Organizers reserve the right to assemble, install or decorate any space which is not completed by that time at the Exhibitor's expense.
- 9.13 Repairs or alterations to the stand or display may only be carried out after the Exhibition is closed to visitors and with the prior agreement to the Organizing Secretary in writing.
- 9.14 No stand or exhibits shall be dismantled before the official closing time of the Exhibition on the last day of the Exhibition.
- 9.15 No exhibit shall be allowed to be removed from the stand or the Exhibition venue once the Exhibition has been officially opened unless special permission has been given by the Organizers.
- 9.16 No Exhibitor shall engage or permit, sound or video recording, telecasting, and broadcasting at the Exhibition venue unless prior written approval is obtained from the Organizers.



# Rules & Regulations

## 10. Publicity

- 10.0 The Organizers shall arrange and be responsible for all publicity arrangements for the Exhibition, and no Exhibitor shall give or cause to be given any interview, public announcement, press statement or other publicity whatsoever intended to publicize the Exhibition as a whole.
- 10.1 The Exhibitor shall not disclose, appropriate or use and shall prevent its representative at the Exhibition from disclosing, appropriating or using any technical or confidential information regarding the business or affairs of the Organizers or any of the other exhibitors in the Exhibition acquired by way of the Exhibitor's license to exhibit.

## 11. Move-in and Move-out of Stand Materials and Exhibits

- 11.0 Exhibitors shall move-in to the Exhibition venue according to the arrangements and within the limits specified by the Organizers.
- 11.1 The arrangement and payment for transporting goods to and from the Exhibition venue are entirely the responsibility of the Exhibitor.
- 11.2 All exhibits, stand materials and the like shall be removed immediately after the closing of the Exhibition according to arrangements and within the time limits specified by the Organizers. Any exhibits or stand materials left behind at the Exhibition venue shall be deemed forsaken and shall be disposed off by the Organizers at the expense of the Exhibitor concerned. All proceeds (if any) of such disposal shall be retained by the Organizers.
- 11.3 The Organizers reserve the right to appoint one or more exclusive contractor(s) to handle the movements of all goods and exhibits in and out of the Exhibition venue.

## 12. Exclusion of Liability

- 12.0 The Organizers shall not be liable in any way whatsoever in respect of loss, injury or other damage suffered or caused to the Exhibitor, its representatives, employees, contractors or organizers or the products or other property of the Exhibitor such parties.
- 12.1 The Organizers shall not be responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made during or as a result of the Exhibition.
- 12.2 The Exhibitor undertakes to indemnify and at all times hereafter to keep indemnified the Organizers from and against all liability, action, proceedings, claims, damages, cost and expenses whatsoever which it may suffer or incur by reason of or in relation to the agreement hereunder or by the Exhibitor of the Rules and Regulations.
13. The waiver by the Organizers of any Rules and Regulation shall not prevent the subsequent enforcement of these Rules and Regulations and shall not be deemed to act as a waiver in respect of any subsequent breach.

## 14. Termination of Right to Exhibit

- 14.0 The Organizers shall have the right to terminate without notice an Exhibitor's right to exhibit at the Exhibition in any of the following events: If an Exhibitor or any of its representatives commits a breach of any of these Rules and Regulations; or if an Exhibitor, being a corporate body, enters into a liquidation whether compulsory or voluntarily, or compounds with its creditors, or has a receiver appointed over all or any part of its assets, or takes or sues any similar action in consequence of debt, or if an Exhibitor being a sole proprietorship or partnership becomes, or one of its members become bankrupt or insolvent, or enters into any arrangements with its creditors, or takes or sues any similar action in consequence of debt; or if the Organizers in their sole and absolute discretion decide that such right shall be terminated.
- 14.1 In the event that an Exhibitor's right to cancel, alter in character, the Exhibitor shall have no claim for refund of any money paid to the Organizers.

## 15. Cancellation of Exhibition & Amendments

- 15.0 The Organizing Core Committee reserve the right to cancel, alter in character, reduce in scale, shorten or extend the duration of the Exhibition at any time without incurring any liability whatsoever to the Exhibitor shall have no claim against the Organizers, whether for loss or damage, or return of all or part of the fees paid by the Exhibitor there under.
- 15.1 The Organizing Core Committee reserve the right to change the plan, site character or venue of the Exhibition at any time without giving notice to the Exhibitor. Proportional allowance for space rental may be made if appropriate by the Organizers (in their absolute discretion) but they shall not be liable for any further compensation to the Exhibitor.
- 15.2 The Organizing Core Committee reserve the right to alter and amend any of the Rules and Regulations and tariff herein and issue additional rules and regulations at any time they consider necessary for the orderly operation of the Exhibition
- 15.3 Exhibitors shall abide by the rules and regulations of the Exhibition Centre which are deemed to be integral parts and incorporated into these rules and regulations.

## 16. Governing Laws

These Rules and Regulations shall be governed and constructed in all respect in accordance with the laws of the country of the Exhibition.

## 17. Sub Letting of Stalls/Island

No sub-letting or sharing will be allowed by either ADITI members or any general category of stall holders. No sharing/subletting of division of stall/island is permissible however sharing of stalls/island with foreign principal are permissible.

## 18. All disputes are subject to Mumbai Jurisdiction only

### DECLARATION (for Exhibitor's Office Use)

I/we do hereby solemnly arm and declare that the above information is true and correct to the best of my knowledge and nothing has been concealed therefrom. I have read completely, understood the rules & regulations given in the space booking form and agree to abide by the same.

Name : .....

Designation : .....

Authorised Signatory .....

Date : .....

Company Seal

### All Inclusive Package for 9 Sq. Mts Stall

- Wall to wall Carpet
- Two information counter
- Two Chairs & One dust bin
- Four Spot Lights
- One Power Point
- Fascia with name

**[FOR ISLAND (RAW SPACE) ALL FACILITIES ARE CHARGEABLE AT EXTRA COST]**



# EXPONENT

2019 MUMBAI  
12<sup>th</sup> & 13<sup>th</sup> October 2019

## Conference Secretariat

EXPONENT MUMBAI 2019

Add : C-111, Lajpat Nagar, Part-II, New Delhi - 110024.

Email : expodentmumbai@aditidental.co.in

expodent\_india@yahoo.com/expodentmumbai2019@gmail.com

Tel: +91-11-4172 2123 / +91-11-2981 0201

Mob: +91 9958219356 - Bhushan

+91 9820456516 - Sanjiv Puri (Organizing Secretary)

REGD. NO. S/20884 OF 1990

An Event by ADITI (West Zone)

### SPACE BOOKING FORM

☐ ADITI Member : North / East / West / South ☐ Non Member ☐ Foreign Company

Company:  (Will be the same as your Fascia's name)  
Fascia Name

GST No:  (Compulsory to be filled) Pan No:  (Compulsory to be filled)

Address:

City/State:  Pin Code:

Country:  E-Mail:

Contact Person:  Designation:

Mobile:  Landline:

No. of Stall(s)/Island(s) required :

Total area

Stall Area taken in  
Expodent 2018 Mumbai  
(If Participated)

Stall(s):  Island(s):

Sq Mts

Sq Mts

### Stall Rates Per Sq. Mtr + GST 18%

Non Aditi Members : ₹ 5,500.00

ADITI Members : ₹ 3,300.00

Loyalty Discount : 10% discount on applicable rates

Corner Stall : ₹ 5000 premium would be  
applicable extra per corner booth

Raw Space : 10% discount on applicable rates

Foreign Exhibitors : US \$1,500.00 per 9 S.M.(all inclusive package)

### EXPONENT MUMBAI 2019 Bank Details

Bank Name: **Axis Bank,**

SPS, Rajouri Garden, Delhi – 110027.

Account No. : **916010015853409**

Account Name:

**ASSOCIATION OF DENTAL INDUSTRY  
AND TRADE OF INDIA A/C WEST ZONE**

RTGS/NEFT/IFSC : **UTIB0000786**

Payment : Advance ₹ 15,000/-, US\$1500/- per 9 Sq Mts for Stalls & ₹ 60,000/- for Island to be paid along with space booking form on or before 20<sup>th</sup> July, 2019.  
If Payments made through NEFT / RTGS, please attach your UTR No. receipt along with the form, your Form will not be accepted without this detail.

Cheque Payable in favour of **"ASSOCIATION OF DENTAL INDUSTRY AND TRADE OF INDIA A/C WEST ZONE"**

DD/Cheque  
RTGS/NEFT/IFSC

Dated:

For Rupees

Drawn on

Send Advance Cheque / Online Payment details to the Communication Address mentioned on top of this page.

### DECLARATION

I/we do hereby solemnly arm and declare that the above information is true and correct to the best of my knowledge and nothing has been concealed therefrom. I have read completely, understood the rules & regulations given in the space booking form and agree to abide by the same.

Name : .....

Designation : .....

Authorised Signatory .....

Date : .....

Company Seal

- NOTE:
- Island is available in "Raw Space" only.
  - Build Height Limit Should not exceed 3.5 mts.
  - Kindly go through the rules and regulations of Expodent Mumbai 2018 carefully.
  - Expodent does not allow sale of any duplicate material or equipment or instrument. Anyone found doing we shall take action.
  - Temporary **GST** registration is mandatory for exhibitor not registered in Maharashtra, without registration stall possession shall not be handed over.
  - Allocation of stall will be at sole discretion of the Expodent Mumbai 2019 core committee members.
  - Encroachments of any kind is strictly prohibited
  - Organizers reserve the right to modify the Layout at any time when required.





# EXPONENT

2019 MUMBAI  
12<sup>th</sup> & 13<sup>th</sup> October 2019

## PROMOTION BOOKING FORM

### Conference Secretariat

EXPONENT MUMBAI 2019

Add : C-111, Lajpat Nagar, Part-II, New Delhi - 110024

Email: expodent.mumbai@aditidental.co.in

expodent\_india@yahoo.com/expodentmumbai2019@gmail.com

Tel: +91-11-4172 2123 / +91-11-2981 0201

Mob: +91 9958219356 - Bhushan

+91 9820456516 - Sanjiv Puri (Organizing Secretary)

REGD. NO. S/20884 OF 1990

An Event by ADITI (West Zone)

### PAYMENT FOR PROMOTIONS TO BE MADE AFTER CONFIRMATION FROM ORGANISING COMMITTEE

Product Showcase	Banners & Signage	Advertising
<b>45 Mins presentation</b> slots in a designated area with screen and projector included  <b>₹ 10,000/- per slot</b> <b>No. of Slots Required</b>         <b>Less 30% for ADITI members</b>	<b>Onsite Outdoor Banner</b> 8 x 3m <b>₹ 10,000/- per banner</b> <b>No. of Banners Required</b>  <b>Onsite Outdoor Pole banner</b> 1.5 x 3m <b>₹ 4,000/- per banner</b> <b>No. of Banners Required</b>  <b>Onsite Indoor Banner</b> [(1x3)+(2x3)]x2 <b>₹ 15,000/- per banner</b> <b>No. of Banners Required</b>  <b>Less 30% for ADITI members</b>	<b>Advertisement in call brochure</b> <b>₹ 8,000/- for half page</b> <b>No. of Half Page ads to be booked</b>  <b>₹ 14,000/- for full page</b> <b>No. of Full Page ads to be booked</b>  <b>Logo on Floor plan handout</b> 50mm x 250mm <b>₹ 5,000/-</b>  <b>Less 30% for ADITI members</b>
<b>TOTAL ₹</b>	<b>TOTAL ₹</b>	<b>TOTAL ₹</b>

### PROMOTION RATES

Total Sum \_\_\_\_\_

18 % GST \_\_\_\_\_

TOTAL AMOUNT \_\_\_\_\_

### EXPONENT MUMBAI 2019 Bank Details

Bank Name: **Axis Bank,**

SPS, Rajouri Garden, Delhi – 110027

Account No. : **916010015853409**

Account Name:

**ASSOCIATION OF DENTAL INDUSTRY  
AND TRADE OF INDIA A/C WEST ZONE**

RTGS/NEFT/IFSC : **UTIB0000786**

Cheque Payable in favour of **“ASSOCIATION OF DENTAL INDUSTRY AND TRADE OF INDIA A/C WEST ZONE”**

DD/Cheque RTGS/NEFT/IFSC	<input type="text"/>	Dated:	<input type="text"/>
For Rupees	<input type="text"/>		
Drawn on	<input type="text"/>		

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Designation : .....

Authorised Signatory .....

Date : .....

Company Seal

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**EXPODENT**  
2019 CHANDIGARH

7 - 8 September 2019



Balancing Trade and  
Dental Profession



REGD. NO. S20884 OF 1990

**EXPODENT**  
2019 BENGALURU

21 - 22 September 2019



Balancing Trade and  
Dental Profession



REGD. NO. S20884 OF 1990

**EXPODENT**  
2020 KOLKATA



Balancing Trade and  
Dental Profession



REGD. NO. S20884 OF 1990

**EXPODENT**  
2020 CHENNAI



Balancing Trade and  
Dental Profession



REGD. NO. S20884 OF 1990

**EXPODENT**  
2019 INTERNATIONAL INDIA



Balancing Trade and  
Dental Profession

20 - 21 - 22 December 2019



INDIA'S BIGGEST  
**DENTAL**  
EXHIBITION...

For more details please log on to :  
[www.aditidental.co.in](http://www.aditidental.co.in)

Organized By :  
Association of Dental Industry & Trade of India