



Registered under the
Societies Act 1860

ADITI

News

News Letter issued by Association of Dental Industry & Trade of India

INSIDE THIS ISSUE :

Message from Head Office
CEC and EII Meeting
Message from North Zone
Message from East Zone
Message from South Zone
Message from West Zone
Launch of ADITI New Website

UPCOMING EVENTS:

EXPODENT - BENGALURU
17 - 18 October 2015

DENTECH CHINA 2015
SHANGHAI 21 - 24 October 2015

GREATER NEW YORK DENTAL MEETING
New York, 27/11/2015 - 02/12/2015
www.gnydm.com

MEDIPHARM VIETNAM 2015
Vietnam, 02 - 04 December 2015

EXPODENT INTERNATIONAL INDIA
New Delhi, 25 - 27 December 2015
www.expodent-india.com

2016 CIOSP
27 - 30 January 2016
www.apcd.org.br

2016 AEEDC
02 - 04 February 2016
www.index.ae

EXPODENT - CHENNAI
06 - 07 February 2016

2016 DENTAL-REVIEW
08 - 10 February 2016
www.dental-expo.com/Dental-review/eng

69TH INDIAN DENTAL CONFERENCE
19 - 22 February 2016
www.idc2016.in

151 CHICAGO MIDWINTER MEETING
Chicago, USA, 25 - 27 February 2016
www.cds.org

2016 DENTAL SOUTH CHINA
Guangzhou, China 02 - 05 March 2016
www.dentalsouthchina.com

EXPODENTAL 2016
Madrid, Spain, 10 - 12 March 2016
www.expodental.ifema.es

Message from The Head Office Bearers

We write to you with great Elan and Candor as the inaugural issue of the ADITI NEWSLETTER goes to Press. Soon it is going to be amongst you all!! We hope you will look upon it as you would, holding a new born baby in your hands. Free, Frank and Fearless is going to be the new logo of the ADITI Newsletter. Folks we invite you to come forward and join hands, for together we shall march to greater glory. Let people say, here comes an era of comradeship and friendship and together we will bond well and stir up bon homie amongst us all.

In this issue we put our ADITI Spotlight on CEC Meetings held recently and a summation of the same. Then we share information about the Mother of all EXPODENTS : EXPODENT INTERNATIONAL INDIA 2015, it's ongoing preparation We are filling up information received from Various Zones and their Respective Expodents. We are also sharing this platform to share details of our New Website www.aditidental.co.in

Also EXPODENT Mumbai and the EXPODENT Bangalore are round the corner and we, ADITI Head Office would like to wish everyone participating at these prestigious events a whole lot of success and Happy Selling. We are sure that under the able leadership of Mr. Milind Mirashi, President ADITI West Zone and Mr. J Vijaya Kumar, President ADITI South Zone, both of these Expodents' would break all previous records. We wish them and their team of great workers all the very best for these great successful events.

We also understand that this being the First issue with a completely new team at the helm, there are bound to be some mistakes, which we would request you to kindly ignore, but do inform us quietly and gently, so that we can make amends for the future issues. We do hope that you will write to us with any of your ideas or suggestions which you would like our team to incorporate in the News Letter. Your suggestions, ideas and information will find paramount importance and we will certainly try our best to make this forum lively, informative and entertaining.

Till we reach you again, all of us at ADITI hope that you will enjoy reading this issue as much as we enjoyed making it.

Wishing All a Very Happy Vijayadashami and Happy Deepawali...!!



Dr. B. S. Shetty
President, ADITI



Shammi Gumbhir
Hony. Secretary, ADITI



Rajesh Seth
Hony. Treasurer, ADITI



Karan Bir Suri
Editor, ADITI



Amitabh Sachdeva
Joint Secretary, ADITI

Gearing up for all new horizons

Activities from CEC and EII Meeting



The First CEC was Held on 6th of June 2015 at Hotel Sahara Star, Mumbai and many points were discussed. One of the agendas was to have a meeting with various MNCs' working in the Dental Field to increase the level of cooperation between ADITI and MNCs' and to mutually grow the dental trade. Points such as making these MNCs' Members of our Association was also discussed. Further discussion led to a decision to form a committee for mutual growth and have better relation regarding price policy, appointing dealers and to dissolve any misunderstanding, if any.

It was decided that all the zones should collect and deposit all the payments before 15th of July every year otherwise after that have to pay 100% penalty. Mr. Raj Suneja has been appointed Statutory auditor for ADITI Head office for the FY 2015-16. Any Member having any query with regards to any ADITI Matter can discuss their issues with Mr. Raj Suneja now. Mr. Suneja has been working for ADITI as auditor for the last many years and no body has any complaint about him. An Organizing Committee and LOC for Expodent International India 2015 was also announced during the CEC Meeting. The following is the Team for Expodent International India 2015



ORGANIZING COMMITTEE:

- | | |
|-----------------------------|----------------------------|
| 1. Dr. S C Shetty | President ADITI |
| 2. Mr. Rajiv Seth | Chairman |
| 3. Mr. Sanjay Aggarwal | Co-Chairman |
| 4. Mr. Vinod Baval | Co-Chairman |
| 5. Mr. Devender Vadhera | Co-Chairman |
| 6. Mr. Shammi Gumbhir | Hony. Secretary ADITI |
| 7. Mr. Rajesh Seth | Hony. Treasurer ADITI |
| 8. Mr. Karan Bir Suri | Editor-ADITI |
| 9. Mr. Amitabh Sachdeva | Joint Secretary-ADITI |
| 10. Mr. Rajinder Kumar Jain | President North Zone-ADITI |
| 11. Mr. Mantu Chawdhry | President East Zone- ADITI |
| 12. Mr. Milind Mirashi | President West Zone-ADITI |
| 13. Mr. Vijay Kumar | President South Zone-ADITI |



LOC MEMBERS

1. Mr. Vinod Sethi
2. Mr. Harish Arora
3. Mr. Anil Mathur
4. Mr. Anil Seth
5. Mr. Ashok Goel

A Discussion was also held to look at options of having an Indian Pavilion during the AEEDC Dubai Dental Show next Year. Mr. Vishal Anand gave a Presentation



about AEEDEC, Dubai which is one of the important exhibitions. He informed the house that if the Indian pavilion is constructed then footfall can be very high and the pricing will be app. USD 6000.00 per booth. There were other issues which were discussed during the CEC Meeting. One of the important issue which was discussed upon was to have an ADITI Secretariat. Every one expressed their views and the house was unanimous in discussion that it was the need of the hour and that ADITI does need a Secretariat of its own.



Expodent International India

EII - 2014, at a Glance



EII - 2015

Now coming to the other news from the Head Office. Expodent International India once again has broken all records. We have had an overwhelming response to the bookings and as usual there is shortage of Booths for the *Expodent International India Show 2015*. Bookings had started as early as April this year when many past Exhibitors were eager to send their Advance Cheque towards the Bookings.

The Exhibition is from 25-27 December 2015 in Pragati Maidan, New Delhi. Halls being 11, 12 & 12A. The number of Booths and Islands put together, we have surpassed 650 Booths in whole with more than 20 more exhibitors still looking for Booth Space. Mr. Rajiv Seth, Chairman EII and his entire TEAM of EII and ADITI Head Office have tried their best to make this EII a roaring success and provide the best of facilities to both Exhibitors as well as the Delegates. We are pretty sure that the EII has gone far ahead of all expectations and that the current edition will certainly break all the previous records in terms of Information about latest Products, Sales, Innovations and Attendance. The success of previous EII's and the increase in the Number of Exhibitors, International and National, has prompted the EII Committee and ADITI Head Office to rethink about the Number of Halls for 2016 Expodent International India, which will ensure more Exhibitors and obviously add more new products and technologies to showcase. We, at the Head Office, would like to wish the very best to all Exhibitors & ADITI Members during the Expodent International India 2015.

Activities in North Zone

North Zone President Mr. R. K Jain and Hony Secretary Mr. Harish Arora have sent us the following information to be a part of ADITI News Letter:



Election for the Principle Office Bearers of ADITI North Zone were conducted for the term 2015-2018. Mr. Rajinder Kumar Jain was elected as the President of the Zone. Mr. Anil Seth as the Vice President, Mr. Harish Arora as the Hony Secretary while Mr. Avneesh Bansal was elected to the post of Treasurer. It was brought to the notice that for the first time in the history of ADITI North Zone, all Posts : The Principle office Bearers, The CEC and the ZEC were elected unanimously. They were no elections held in the Zone. It has become a record of sorts. Mr. R . K. Jain infact praised all North Zone Members for the bonhomie and comradeship shown by all Members of the Zone in electing an Unopposed North Zone Team.

Annual General Body meeting was held on March 28-29, 2015 at Fortune Resort Grace, Mussoorie. The AGM was very well attended and various points for the well being and better management of the Zone were discussed during the AGM. During the meeting four senior members were honored with a Momento, Shawl and a bouquet of flowers as acknowledgement for their services to ADITI. A Citation was also read for them. ADITI North Zone Members who Exhibited at the IDS Show in Cologne, Germany were also given a huge round of applause and



presented with a Bouquet of Flowers. Members had brought their families at the Venue who also enjoyed a lot. A Karaoke Night was arranged and Members and their families were heard singing the best of Bollywood songs till late at night. Tambola and other activities were also organized for the Families at the venue.

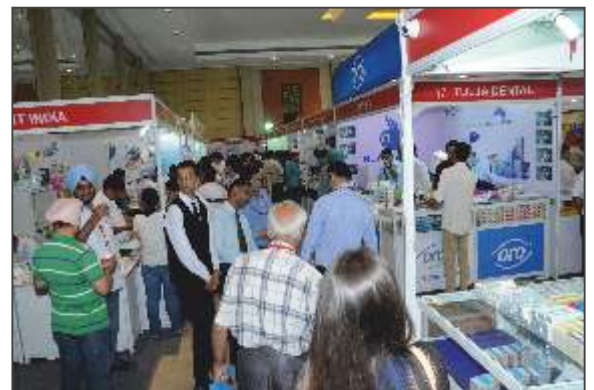
Mr. Harish informed that to discuss and chalk out future plan of working of ADITI North Zone, two ZEC meetings were held in Delhi, where in quite a few points were discussed and debated upon. New Membership Forms were taken into consideration as well. A new Local Organising Committee for the Expodent International India was Formed and name of 6 Members from the ZEC were proposed. Names for the Organising Chairman and Committee for Expodent North Zone Chandigarh were also proposed in one the ZEC Meetings.





ADITI, North Zone has successfully organized Expodent-N.Z. at Zirakpur, Chandigarh from September 12-13, 2015. In all there were 151 Booths at the Venue with nearly 5000 footfall within 2 days. Excellent marketing of the Expodent NZ was done by the Team in Chandigarh & Punjab, with members personally going to each and every Dental Colleges and Institutions to personally invite Principals, Deans, HODs' and students to attend the Expodent. Radio FM Channels were roped in for the promotion of the event. The Expodent was inaugurated by Head office President Dr. B.S. Shetty, Mr. Rajiv Seth, Chairman Expodent International India, Mr. R. K. Jain, NZ President, Mr. Shammi Gambhir, Head Office Secretary and other Head Office & Zonal Office Bearers.

Congratulations!! to Expodent NZ Organizing Committee for an Excellent Show which had been organized fantastically. A banquet Dinner was also Organised for all The Exhibitors and ADITI members on the 12th of September at Hotel Best Western, Zirakpur. Members and Exhibitors enjoyed the famous hospitality of Punjab and Chandigarh.



ADITI Head Office Bearers and Expodent North Zone Office Bearers during the Dinner on 12th of September 2015.

North Zone Team

President	:	Mr. R. K. Jain	9811224394
Vice President	:	Mr. Anil Seth	9818201457
HONY SECRETARY	:	Mr. Harish Arora	9811328317
Treasurer	:	Mr. Avneesh Bansal	9312439450

Activities in East Zone

East Zone Hony Secretary Mr. Manash Chowdhary has sent us the following information to be a part of ADITI News Letter:

We are pleased to inform you that IDA East Zone had organised a big blow event RALLY against TOBACCO on 31/05/2015. We have participated whole heartedly along with our maximum members in this colourful event and snapped some photographs.



East Zone Team

President	:	Mr. Montu Chowdhury	9836922003
Vice President	:	Mr. Deepak Mathur	9831013814
HONY SECRETARY	:	Mr. Manas Chowdhory	9830113633
Treasurer	:	Mr. Kishore Bhutta	9831288293

Activities in South Zone

The South Zone of ADITI held their Zonal Executive Committee Meeting on the 15th of June 2015 at Hotel Bangalore International . The meeting commenced with full participation and all the Executive members were present. ADITI Head Office President Dr Subhash Chandra Shetty had also joined the ZEC Meeting. South Zone President J.Vijaya Kumar gave the welcome address and the Meeting was called to Order. It has been informed that all the Executive Committee Members participated in the discussion with full enthusiasm . The Executive Committee decided to provide a sum of Rs 25,000/- for South Zone Members children who have passed the 12th Board Examinations with Distinction, which was approved and further the Executive Committee approved for one of the eligible member . The Treasurer Mr Mohana Krishnan gave the report about the current membership fee collection in South Zone . The meeting also had an interactive session with Dr Shetty giving a talk about the current concepts in the Industry, the advantages of GST and Clean Accounting . Finally Mr Natrajan, the South Zone Honorary Secretary gave the Vote of Thanks .



It is also informed to all Members that Mr. Mohan M. H., Son of Mr. Hanumesh of M/s Meghna Enterprises, Bangalore got married to Ms Deepika Rao on 12/7/2015 at SREE KSHETRA DHARMASTALA and the Wedding Reception was held on 15/7/2015 at HOTEL BANGALORE INTERNATIONAL.



Entire DENTAL FRATERNITY which included many dental dealers, colleagues, Head office President ADITI, Zonal Presidents, Principal Office bearers of South Zone, many Senior Dentists and representatives from different companies blessed the occasion.

The South Zone is now gearing up to host the Expodent Bangalore scheduled to take place on the 17th and 18th of October 2015 at Bangalore International Exhibition Center, Tumkur Road. As always, the Entry to the Expodent is absolutely Free. For any further information you may contact Sri K. Rajendra, Organizing Secretary. The Contact details are Expodent Bengaluru, Plot No. 17H, Phase 2, Sector 1, Bidadi Industrial Area, Bidadi – 562109, Karnataka. Phone Numbers are 080-28023000 or 28023001. It seems that the Expodent Bangalore will be a huge success with all 160 Booths and 12 Island spaces being booked much well in advance. We wish the Entire Team of Expodent Bangalore the Very Best for the Show.

South Zone Team

President	:	Mr. J Vijaya Kumar	9841033421
Vice President	:	Mr. M. Naved Ali	9949992186
HONARY SECRETARY	:	Mr. Natrajan	9843044140
Treasurer	:	Mr. Mohana Krishnan	9841298198

Activities in West Zone

The 27th AGM of West Zone took place on 30th March 2015 at Deltin Resort Silvasa and the Final leg of the Election procedure was completed and results for the Posts of Vice President, Hony Secretary and Treasurer were announced. On 30 March 2015. Election Officer Mr. Bharat Thakkar and Central Observer, Mr. Vinod Baval looked over the proceedings. The Outgoing President and also the Election Officer Mr. Bharat Thakkar announced the results. Mr. Nitin Somaiya was elected the Vice President, Mr. Jitin Doshi as the Hony Secretary and Mr. Homavand Jehangir was elected as the Treasurer for the Zone.



The first ZEC was conducted in hotel Nooriya at Chinchwad Pune where the Head Office President Dr Subhash Chandra Shetty was the special guest of honor. Mr. Mirashi proposed two new venues for planning of any future Expodents. The New Proposed Venues were Indore and Ahmedabad. Many points were discussed during the ZEC Meeting which was very well attended by all of the Zonal Executive Committee Members. Mr. Milind Mirashi also had a detailed discussion with ADITI Members while on his trip to Ahmedabad on 22/08/2015 keeping in mind the proposed new venue for Expodent in Ahmedabad.

Mr. Milind Mirashi has informed that work for the upcoming Expodent 2015 at MUMBAI is in full swing and the marketing of the event is being actively done via Telemarketing. A lot of ADITI WZ Members have been actively marketing the Expodent Mumbai in various Colleges and Institutions as well. A Radio jingle also had been composed and played on Radio FM Channels for marketing. The Expodent Mumbai has recently been held from the 3rd of October till 4th of October at Bombay Exhibition Center, Goregaon, Mumbai. He also informed that more than 115 Exhibitors are participating at the Expodent Mumbai. He further elaborated that the first 50 Registrations at the Venue would be given an assured gift through a scratch card.



He also informed that a special Mobile Phone App had been developed to promote the Expodent Mumbai.



The 2nd ZEC was held on 5th September 2015 at hotel Maharana in Mumbai where The President Mr. Milind Mirashi announced the proposed plans to shift the Expodent Venue From the present Bombay Exhibition Center NESCO grounds in Goregaon to the newly constructed International Convention center constructed by CIDCO at Navi Mumbai. West Zone recently concluded the EXPODENT Mumbai. The Expodent was a Two day affair held on the 3rd and 4th of October 2015. There was a good turnout due to a long weekend, which ensured maximum participation of Delegates and Dentists. The Organizing Committee of Expodent Mumbai must be congratulated for the fantastic effort put in by the Team.

One of the highlights of the Expodent Mumbai was the launching of SUZY Air Turbine Hand Pieces and Low Speed Straight and Contra Angle Hand Piece which is first ever made in India by SUZYDENT, Ahmedabad at on 3rd October 2015. A great and sincere effort of young and enthusiastic Director of the company Mr. Sanjay Patel has ensured the successful launching of these Hand Pieces which incidentally are MADE IN INDIA keeping in mind the Air Turbine Hand Pieces.



West Zone Team

President	:	Mr. Milind Mirashi	9822793001
Vice President	:	Mr. Nitin Somaiya	9821314325
HONY SECRETARY	:	Mr. Jitin Doshi	9843044140
Treasurer	:	Mr. Homavand Jehangir	9820647567

Introducing All New WWW.ADITIDENTAL.CO.IN

We are pleased to announce the launch of our brand new website! After two months of hard work and dedication, we are delighted to officially announce the launch on 16th October 2015.

The new site launch is available and the URL is www.aditidental.co.in.

The world Dental Community now has access to the Indian Manufacturers, Dealers, Importers, Suppliers of Dental products giving detailed information. The launch of the new website, which offers quick and easy access to essential information on ADITI, is part of our organization's ongoing efforts to maintain a common platform for all who would like to get information about our Association and to enhance the quality and availability of information to Members, Manufacturers, Dental Professionals, Dentists worldwide.

The website boasts a modern, colourful design and is divided into many sections: Home, About Us, Meet the Team, Newsletter, Contact Us. Each page provides detailed information on all aspects of our Association's functioning. The website offers special features for ADITI Members. Members can 'Sign Up' to fill up their details.

Now Members can upload their own details very conveniently on the website and can also provide a link to their websites. The website's user-friendly nature provides users with more efficient access to our Association's resources.

Some of the site's exciting new features include: • Information & History about ADITI • Dental Events and

Activities

es which included ADITI Participation • Members' Area • Newsletter • Information about various EXPODENTS • Online information with constant updates of ongoing Activities of ADITI in Various Zones. • Ability to download form for NEW MEMBERSHIP with much ease.

• New Responsive website can be viewed from any device, mobile/ipads etc. Amongst the new features the site contains integrated social media buttons for Facebook, Twitter and LinkedIn to foster improved communication within the Dental Trade Community. We will be constantly updating our content with helpful information, articles, newsletters, ADITI Trade Announcements Newsletter Section.



Other new functions include a rotational photo gallery which shall provide Images of various activities.

We hope you will find the new website with a fresh look, easy to access and we also wish to establish this portal as a source of information for those who visits our site.

We would also like to thank the amazing staff at UNICORN Denmart who donated their time and energy to make this site what it is. For any questions, suggestions, feedback or comments, please use the "INQUIRY" Form.



REGD. NO. S/20884 OF 1990

EXPODENT

INTERNATIONAL INDIA



**25th, 26th, 27th,
December - 2015**



*India's Biggest
Dental Show*

For more details please log on to
www.expodent-india.com

Organized by :
**Association of Dental Industry
& Trade of India**

Venue :
**Pragati Maidan
Hall No. 11, 12, 12A
New Delhi, India**